

DIAPERING RESOURCE
COMMITTEE MINUTES

June 13th, 2024
11:00 AM

The Diapering Resource Committee held a public meeting on June 13th, 2024,
beginning at 11:00 A.M. at the following locations:

Microsoft Teams meeting

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BOARD MEMBERS PRESENT

Kelly Maxwell – Executive Director, Baby’s Bounty

Blanca Ayala – Clinic Operations Coordinator, Division of Public and Behavioral health
(DPBH) Women, Infants, and Children (WIC)

Ann McIntyre – Chief Executive Officer, Partnerships for America

Carissa Pearce – Health Policy Manager, Children’s Advocacy Alliance

Sam Johnson – Research Associate, Department of Psychology, Marymount
Manhattan College

Lacey Gero – Policy and Coalition Coordinator, National Diaper Bank Network

BOARD MEMBERS NOT PRESENT

Maria Teresa Johnson, RN – Nursing Supervisory/Manager, Southern Nevada Health
District, Nurse-family Partnership

Colette Moore, RN – Retired University Medical Center Director

Jessica Roew – Health Program Manager 2, Nevada Early Intervention Services

Lisa Boneck – Program Director, The Children’s Cabinet

Andrea Valenzuela, MSW – Section Manager, Maternal, Child, and Adolescent Health,
CFCW, DPBH

DIVISION OF PUBLIC AND BEHAVIORAL HEALTH (DPBH) STAFF PRESENT

Vickie Ives, MA – Bureau Chief, Maternal, Child, and Adolescent Health (MCAH), CFCW, DPBH

Tami Conn, MPH –Deputy Bureau Chief, Maternal, Child and Adolescent Health (MCAH) Section, Bureau of Child, Family and Community Wellness (CFCW), DPBH

Helina Ashagrie – Health Program Specialist 1, Nevada Home Visiting, MCAH, CFCW, DPBH

Tierra Sears – Administrative Assistant 2, MCAH, CFCW, DPBH

Desiree Wenzel – Administrative Assistant IV, Bureau Office Manager, MCAH, CFCW, DPBH

Tasha Cadwallader, MBA – Health Program Manager 1, Title V, MCAH, CFCW, DPBH

Lily Stidham, BS – Administrative Assistant 1, Nevada Home Visiting, MCAH, CFCW, DPBH

1. Call to order/roll call and reading of call-in for public comment – Kelly Maxwell, Committee facilitator pending official appointment.

Tierra Sears informed all attendees that the meeting would be recorded. Kelly Maxwell called the June 13th meeting to order at 11:03 AM. Roll call was taken, and it was decided that a quorum of the Diaper Resource Committee (DRC) was present.

2. For Possible Action: Public Comment

Ms. Maxwell read Item 2 aloud. No further comments were made.

3. For Possible Action: Updates and possible recommendations on current Nevada diapering events – Kelly Maxwell, Chair.

Kelly Maxwell stated that Baby's Bounty is continuing their work with us on the Diapers for Diplomas program. She notified the committee that the Diaper Scholarship has increased from 200 students to 400 students across 6 Higher Education institutions. These institutions are University of Nevada, Reno (UNR), University of Nevada, Las Vegas (UNLV), Nevada State University (NSU), Western Nevada College (WNC), the Desert Research Institute (DRI), and the College of Southern Nevada (CSN). Ms. Maxwell also confirmed that

the committee has been in communication with Great Basin College's off-site campus in Pahrump.

Ms. Maxwell expanded on the capabilities of the Diapers for Diplomas program providing the following details. The Diaper Scholarship has been providing approximately \$1,200 in diapering supplies to all parenting students in need, covering diapering supplies while pursuing their degrees. Ms. Maxwell asked each member present to notify everyone in their network that there are still roughly 200 spaces left available for this program.

Ms. Maxwell confirmed that diaper bank operations are currently continuing at the typical pace. Areas served include the Reno-Sparks Area, Henderson, North Las Vegas, Las Vegas, along with mobile diaper banks providing additional services.

It was noted by Ms. Maxwell that Baby's Bounty's advocacy to pass Senate Bill 28, the propositional bill to remove sales tax on diapers, was worthwhile. This bill passed through the State Legislature and will be on the ballot in November of this year.

We were informed that the draft of SB 28's presentation on the ballot is challenging, inflammatory, and unfavorable. To educate the public, Ms. Maxwell confirmed that they recently purchased two websites, yesonfive.org and yesonfive.nv.com. This will define the bill, Baby's Bounty's mission, and educate the public on how education is funded to ensure that the aggressive opposition is not confusing our general population with false statements on the funding of our K-12 programs.

Ms. Maxwell stated that they will begin their pressure on this bill starting in August to avoid some of the political noise that is circulating at this time.

Carissa Pearce questioned the draft language, asking Ms. Maxwell to share, which was noted would be sent out in a timely manner post-meeting.

Ms. Maxwell stated that they will be placing flyers about the bill in each diaper distribution bag, so that at least the approximately 800 attendees are notified. She also noted that Baby's Bounty will be pushing our social media presence.

She stated that they are attempting to work with the State Senator who helped pass this bill, as well as his network, but it is proving difficult.

Lacey Gero asked if it was possible to contact other elected officials for their support on SB 428. Ms. Maxwell agreed with the sentiment, noting that there were no opposing votes during its passing.

Ms. Maxwell provided and updated statuses on the Diaper Distribution Research Program (DRPP), which is federal funding for diaper bank distributions. She stated that they applied in 2021, and approximately 8-12 organizations nationwide were selected. It was made clear that they had to refuse the offer, due to refusal of collaboration from the Children's Advocacy Alliance (CAA), and Community Action Association (CAA), which is required to accept this grant.

Ms. Gero noted that there was an add-on to the terms of the grant, stating that if the CAA of the state does not wish to collaborate, you can work with the local CAA.

Tasha Cadwaller commented that Ms. Maxwell skipped agenda Item 2, and that needed completed before moving any further forward. No further comments were made.

No public comment.

4. For Possible Action: Approval of draft minutes from the October 5th, 2023, meeting – Kelly Maxwell, Chair.

Ms. Ayala motioned to approve the draft minutes from **October 5th, 2023**. Lacey Gero seconded the motion. Carissa Pearce and Samantha Johnson abstained from voting, as this was their first meeting. There were no nays regarding the motion and the motion passed.

No public comment.

5. For Possible Action: Presentation on updating diaper banks on Nevada 211 and possible recommendations – Dierdra Delgado, Nevada 211 Representative.

Ms. Maxwell asked for Ms. Delgado to speak on Item 5. Ms. Sears notified her that there was a miscommunication, and Ms. Delgado was out of the office.

This Item has been tabled for a future meeting.

No Public Comment.

6. For Possible Action: Diaper organization outreach by committee members for donations and possible recommendations – Tami Conn, MPH Section Manager, Maternal, Child and Adolescent Health Program

Ms. Ashagrie stated that she would be filling in on behalf of Ms. Conn on this Item. She shared a comprehensive updated list of regional diaper providers that was created at the previous meeting, and stated each member was assigned to a different provider.

Ms. Pearce questioned how to ask for these donations. Ms. Ashagrie stated that members should email the organizations and state what the DRC does and how it aligns.

Ms. Maxwell noted that most of the organizations on the list all receive their inventory from Baby's Bounty. A few of these organizations are the Just One Project, Black Wall Street, and Catholic Charities of Northern Nevada. Ms. Ashagrie noted that she would revise her list and send out a finalized copy soon.

Ms. Gero asked how members should be asking for donations from organizations that are completely donation based. Ms. Maxwell noted that many of these organizations are receiving donations from Baby's Bounty.

Ms. Ashagrie suggested they ask these organizations for information on their distribution services, so we could relay that information to parents in need. She also suggested they reach out to companies themselves, such as Huggies and Pampers.

Ms. Gero noted that Huggies has a partnership with the National Diaper bank, donating truckloads to various banks. She also suggested the DRC members

reach out to some of the smaller companies like Hello Bello, and Ms. Maxwell raised the idea of reaching out to The Honest Company, as they cycle styles frequently, which results in lots of leftover products as new styles go public.

They also have a distribution facility in North Las Vegas. Ms. Maxwell reminded members of the 8 pallets received from them last year, and that we should try to get as many as possible from them.

There was one comment from Ms. Conn who joined the meeting. She suggested that members still reach out to the organizations from earlier, since they are an independent committee, and they push for the larger companies as well.

No Public Comment.

Approved future meeting dates:

- September 12, 2024
- December 12, 2024

No Public Comment.

7. Adjourn at 11:38 A.M.

Meeting adjourned at 11:38 A.M.